

MARC NATHANIEL VALEROS

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https://marcvaleros.github.io/Portfolio/

Profile

I'm a Cebu-based developer with a strong passion for automation and process optimization. I specialize in building modern web applications using React.js, Node.js, and Laravel, with a focus on solving real-world business challenges. My expertise lies in designing and implementing custom software solutions that automate workflows, enhance efficiency, and support scalable growth—particularly for startups and small businesses. I have extensive experience integrating and working with CRMs like HubSpot and Go High Level, leveraging their APIs to build intelligent, automated systems that streamline operations and drive measurable impact. I thrive in fast-paced environments and continuously seek out innovative technologies to deliver smart, effective results.

Education

Bachelor of Science in Computer Science

University of San Carlos
Cum Laude

Aug 2020 – Jun 2024

Science Technology Engineering Mathematics (STEM) Graduate

Science and Technology Education Center

Jun 2014 – Mar 2020

Skills

- Hubspot and GHL CRM
- Zapier, Make and n8n
- HTML, CSS, JavaScript
- PHP, MySQL, Laravel
- Tailwind CSS
- ReactJS, NEXT.js, VueJS
- Git and Github & Bitbucket
- Jira and Trello
- Cursor

Languages

- English
- Tagalog
- Cebuano

Work Experience

Full-Stack Developer & AI Automations
Aug 2024 – May 2025

Element Ops

- Worked directly with the CEO and operations team to align technical solutions with business goals and growth strategies.
- Built custom automations and workflows using HubSpot, Slack, Zapier/n8n, and Google Sheets to streamline lead gen, deal tracking, call logs and task automations.
- Worked with APIs (HubSpot, RingCentral, Slack, Google API) to sync and normalize lead data across platforms.
- Provided cross-team support and improved lead handling efficiency by 40%.
- Maintained the entire codebase and managed server, database, and operational tasks.
- Built and maintained web applications using **Node.js, React.js, Tailwind CSS, MySQL, Zapier, Heroku, Postman, Airtable, Cursor, n8n**

Full-Stack Developer
Feb 2024 – June 2024

VAMums PH

- Developed a single page web application for an online job application platform for single mother's in the Philippines.
- Immersed in an agile development process and participated in the conceptualization, design, and coding stages.
- The primary technology stack used in the project were **PHP Laravel, React, Inertia and MySQL.**

Associate Software Engineer
Sep 2023 – Feb 2024

Cultivest Technology Company Limited

- Collaborated with the development team consisting of 10 members to develop the mobile application.
- Assisted in the design and implementation of scalable and secure back-end solutions using **NodeJS, Sequelize, and ExpressJS.**
- Contribute to database design, development, and integration of **Bubble IO** and asset management using AWS S3 Bucket.
- Contributed to API development and testing using Postman and assisted in documenting API endpoints.
- Participated in daily standup meetings, code reviews, scrum meetings for progress update.
- The primary technology stack used were **React Native, NodeJS and MySQL**

Full-Stack Developer
Aug 2022 – Jan 2023

TeaParadise

- Developed a Single Page Web Application for a Point of Sale and Inventory Management System for the Local Milktea Shop.
- Streamlined the shop's operations for inventory management and helped speeds up the checkout process, reducing wait times for customers.
- Led and guided the team of 5 developers during the development of the system from defining user requirements, database design, code implementation, unit testing and deployment.
- The primary technology stacks used in the project were **Vue.js. PHP Laravel, Tailwind and MySQL**